

FAST TRACK ECONOMIC DEVELOPMENT STRATEGIC PLANNING

NEW MEXICO
LEGISLATURE
INTERIM JOBS
COUNCIL

**Session 1
June 17, 2013**

Interim Jobs Council Agenda - Session 1

June 17th, 2013

- Interim committee procedures - Raul Burciaga
- Introduction of the Jobs Council process and work plan – Mark Lautman
- Lunch break
- Overview of other current statewide planning efforts – Sec. Jon Barlea
- Session deliberations – Process decisions – Mark Lautman & Tim Kaproff
- Preview of session II - Predicament – Mark Lautman & Tim Karpoff
- Council work plan and meeting Schedule - Tessa Ryan and Mark Lautman
- Public comment

Introduction of the Process

What are we trying to achieve with this process?

Develop Clarity and Unity around an economic development agenda to get the New Mexico Economy to pre-recession employment levels by 2023

Overarching Question:

What must we do, where, in order to have a chance at generating the minimum number of jobs necessary for statewide prosperity ($E > P$) by 2023?

The Logic Model –

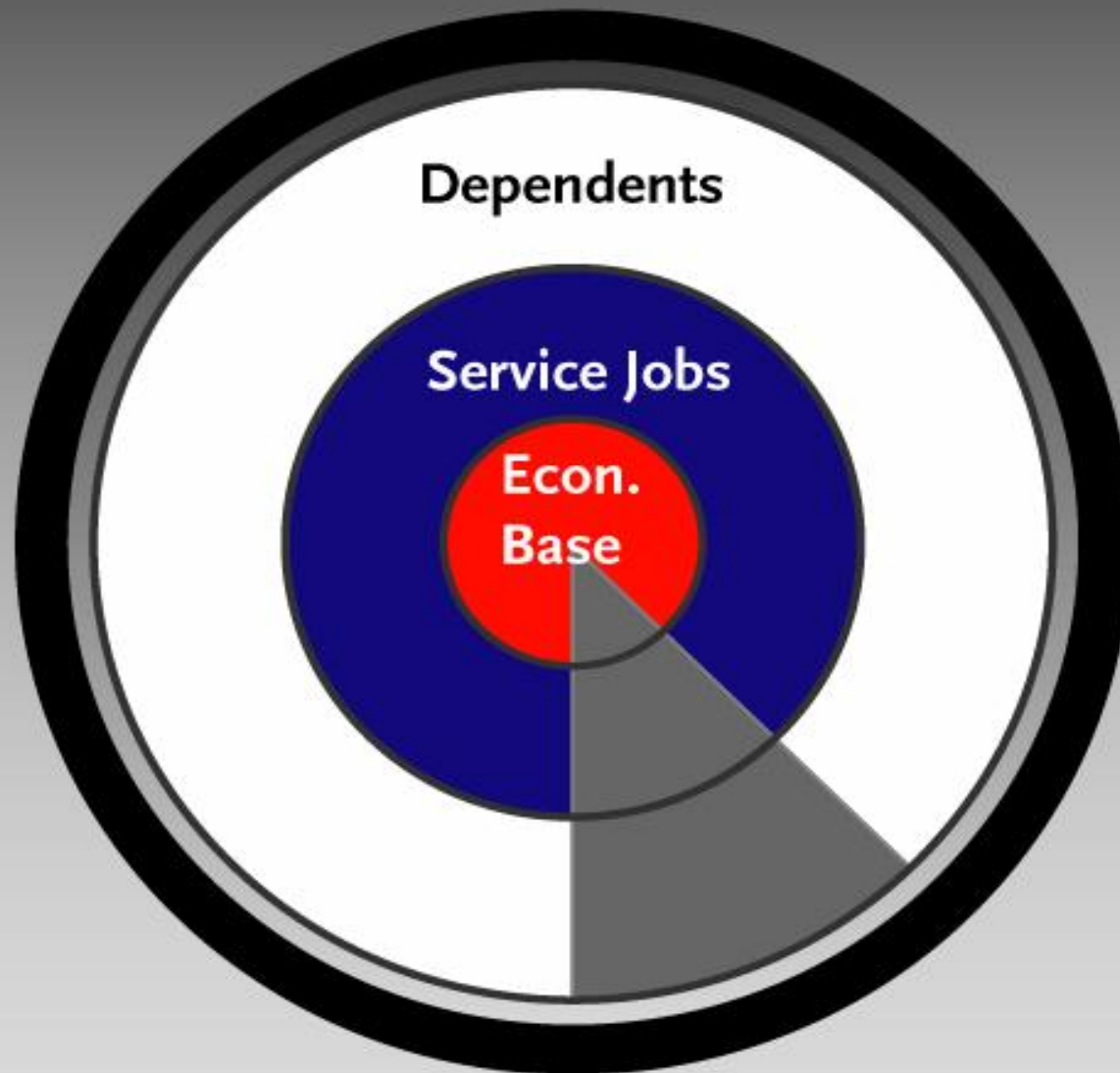
Description

Why this process

Seminar Format:

Process brief, subject matter presentations, informal deliberations

ECONOMIC CONTRACTION SCENARIO



$$E > P$$

The Economic Development Equation

Economy > Population

Revenue > Service Burden

Economy

Economic Base

Service Sector

Net Worth

Population

Qualified Workers

Unqualified

Dependents

Overarching Question:

What must we do, where, in order to have a chance at generating the minimum number of jobs necessary for statewide prosperity ($E > P$) by 2023?

2023?

statewide prosperity ($E > P$)

the minimum number of jobs

in order to have a chance at generating

where

What must we do

The Process

Coherence:

Agree on the theoretical construct, nomenclature and process,

Economic Predicament:

Agree on the number of new, economic-base jobs that must be created

Economic Sector Selection:

Agree on a ranked list of the sectors with the highest potential for generating the economic-base jobs

Geographic Distribution and Resource Gaps:

Agree on areas of the state in which the new, economic-base jobs are most likely to be created

Policy and Program Implications:

Agree on job creation program and policy initiatives needed to deliver the job numbers

Logic Model

Consensus Process Steps

1. Coherence:

Agree on the theoretical construct, nomenclature and process,

2. Predicament:

Agree on the number of economic base jobs needed to return the state to full employment by 2023

3. Economic Sector Targets:

Rank by job creation potential and estimate the number of transactions required

4. Geographical distribution and resource gaps

Determine where the new jobs will be created

Identify major gaps in infrastructure, workforce, housing, capital, tax and regulatory climate

5. Program and policy initiatives development

Determine which programs, policies and initiatives are called for

How this process is different?

1. **Predicament driven:** *economic base jobs needed*
2. **High impact only focus:** *sectors capable of moving the needle*
3. **Short term focus:** *results in 3-5 years*
4. **Common sense -consensus process:** *looking for the obvious*
5. **Sector specific “But fors”:** *must do or fail*
6. **Prioritize:** *by Industry, location and factors of production gaps*
7. **Comprehensive:** *includes outliers - program innovations*

Seminar Format

- Seminar rationale
- Meeting Structure
 - Briefing Memorandum
 - Subject matter presentations
 - Deliberations > Consensus
 - Public Comment
- Meeting protocols

Deliberative Session Decisions

1. Define economic development ***(E > P)***
2. The rationale for planning: ***Why try to plan something we know can't be planned?***
3. The process logic model: ***Predicament driven***
4. Program ambition: ***Strategic-predictive, Opportunistic or Good Government***
5. Planning Horizon: ***Mid term 3-5***
6. Primary Planning Metric: ***Jobs, measurable Economic base jobs***
7. Impact Threshold criteria: ***Capable of moving the needle on job creation in 3-5 years***
8. Common sense standard: ***Try to stay out of the weeds***
9. Geographic Focus: ***Statewide, Planning Districts or Workforce Districts***
10. Comprehensive: ***include outlier economic base sectors and program innovations***

Session 2 Predicament

Economic Base Job Creation Calculus

	2013	2023	Decade Deltas
Population			New population
Workforce			Jobs for population growth
Unemployed			Jobs to get from 9% to to 4%
Employed			Total jobs needed at 4%
E-base Jobs			E-base needed over 10 yrs
E-base Attrition			To replace E-base jobs lost
Total E-base needs			Total E-base jobs needed
E-Base jobs per year			Average needed per Year
Program Reliant			Procured by programs